



**GAP-TO-GOAL ANALYSIS**

Get real about where you are today, where you want to be, and why. Then identify the things that need to change to achieve the goal. Complete the table below by answering the questions above each column for each area.

	Current State Strengths + Weaknesses	Goal State	Why The Goal Matters	How You'll Get to Goal
CLIENT				
TEAM				
FINANCIAL				
FIRM OWNER				